

# petit pois

by Viviana G

## ABOUT OUR DESIGNER VIVIANA G...



International Fashion Designer Viviana Gabeiras is a Venezuelan native who designed and launched the brand "Sweet Pea". Encouraged by the positive reaction obtained, she became independent and went on to create Petit Pois. For the past 11 years Viviana G and her partner and husband Rafael operate and fully run Petit Pois, Inc. out of Miami, FL. This is where the entire collection comes together, from her signature mesh fabrics in vibrant colors and

mosaic "art-like" prints, to her original designs which carry a soft, sexy flair. Since the entire collection is proudly produced on site in the United States Petit Pois is pushed to deliver first class quality designs to its customers. Her entirely straightforward approach toward her business has made her an exclusive leader in the mesh contemporary market.

So, what about Viviana herself?

Viviana Gabeiras moved to New York City after owning her own boutique in Venezuela and studying in Paris to attend the Parsons School of Design. While at Parsons, Viviana graduated amongst Marc Jacobs, Isaac Mizrahi and Tracy Reese, today known as some of the world's top designers. As a student she won the honorable mention from the Rayon Council during the New York Fashion Design Competition. While attending Parson's she worked beside Michael Vollbrach, Ann Crimms and the Embroidery Council of America. Later teaching within the industry, Viviana grew a love for students thirsty for fashion and expert advice where she taught at the Miami International University of Art

and Design.

Since Petit Pois inception 12 years ago her designs have routinely been featured in many fashion publications including the cover of Women's Wear Daily

and in 2007 Viviana won the CILA award for "Best Coordinate Moderate" in New York City. Petit Pois has also received recognition from high profile celebrities such as Shakira, recording artist Mya, Florence and the Machine's very own Florence Welch, and super model Heidi Lindgren.



WINNER "BEST COORDINATE MODERATE"  
CILA AWARDS 2007

Viviana continues to design and manufacture her premium luxury knit collections at her Miami headquarters. In recent years she has received even more notoriety by participating as one of Miami Beach International Fashion Week's top designers showcasing her latest collection annually while her runway shows continue to set trends and inspire designers all over. She has also made guest appearances in NBC South Florida morning show as well Univision's Despierta America, one of the most popular Hispanic morning shows in the USA. Today Viviana G experiences and life-style have influenced her brand, as have her ever-evolving consumer. Having built Petit Pois from the ground up while raising a family of her own, Viviana G knows her customer all too well. Her signature mesh and original designs draw legions of devotees to her pieces throughout the world. She understands the needs of women in this modern day world and can identify with the hustle and bustle of life therefore making her a true inspiration! Welcome to the wonderful world of Petit Pois by Viviana G.